Business Development Manager

GexCon is a leading engineering and consulting firm headquartered in Bergen, Norway with US offices in Bethesda, Maryland and Houston, Texas.

GexCon US provides Risk and Safety Studies using the industry-leading CFD software FLACS, as well as Accident Investigation, Failure Analysis and Prevention, R&D and Experimental Testing and Software Sales and Support.

Candidates are being sought for either our Bethesda or Houston office. The individual in this position will be managing the marketing function for the company, supporting the existing business development efforts, and developing new business. Major job responsibilities include:

- Managing corporate marketing activities and developing new business
- Coordinating marketing materials and website development
- Addressing branding and messaging for the firm
- Writing, designing, organizing and categorizing marketing materials, newsletters, advertising and electronic materials
- Supporting existing CRM databases
- Managing and assisting with trade show activities
- Writing, designing, organizing and categorizing material for publication
- Integrating information with content management software to ensure brand and message consistency
- Conducting market research
- Supporting marketing databases
- Assisting with trade show support
- Travelling within the US and possibly internationally

The successful candidate will have the following:

- M.S. or M.B.A. preferred; B.A. in Marketing. Relevant business experience may be considered in lieu of education requirement.
- Prior experience in marketing management
- Excellent verbal and written communication skills
- Advanced knowledge of business and marketing writing for online audiences
- Must be detail-oriented, highly organized, and a self-starter
- Must be able to work under critical time deadlines and to re-evaluate priorities while exercising discretion, diplomacy, and good judgment
- Ability to take ownership of projects and multi-task
- Excellent interpersonal skills, including the ability to maintain effective working relationships
- Ability to interact with consultants and staff at all levels as well as with clients and business contacts

GexCon US offers a comprehensive benefit package including Health/Dental Insurance, Paid Vacation and Sick Leave, Holiday Pay, 401k savings, Disability Insurances and more.

How to Apply:
Email your CV/Resume with cover letter and salary requirements, along with current availability to:

David Ellis
dellis@gexcon.com

Alternatively you may send or fax your information as indicated below:

GexCon US
Attn: David Ellis
4833 Rugby Ave., Suite 100
Bethesda, Maryland  20814
FAX: 301-656-2953

You must be legally authorized to work in the United States and have a valid passport. A background check and drug test may be required as a term of employment.

No phone calls or recruiters please - GexCon US is an EOE